GEDDES DEDICATES

VETERANS NEW CLUB

of the British, Canadian, Australian and Scotch forces was drawn up at the encurrence of the club. He was received by Col. Lemuel Lioyd, thrice winner of the British War Veterans of America, and Capt. E. A. Simpson of the board of directors of the New York club, and escorted to the reception room of the club, where the dedication took place.

Sir Auckland Geddes, British Ambassador to the United States, dedicated the new clubhouse of the British War Veterans to America, and Capt. E. A. Simpson of the Society of the New York Council of Mritish War Veterans of America, and Exchanging reminiscences with many men whose outfit he had seen in escorted to the reception room of the club, where the dedication took place.

This clubs is a most excellent project and a monument to thos obrave men of our forces whose work in the field I had the privilege to personally see for som time in France. I saw their courage, their endurance, their bravery and self-isacrifice and marvelled at it. The catalism commissioner; Capt. Alian Policy of the Course of the Club, which has 950 members, is uniformal reception was tendered to him by members of the club and a number of guests.

Accompanied by his secretary and H. G. Armstrong, British Consul-General in New York, Sir Auckland expressing his lowed, Sir Auckland expressing his dequipment of the club. He shook hands equipment of the club. He shook hands equipment of the club. He shook hands and exchanging reminiscences with many men whose outfit he had seen in fraction. Among those present were Col. and Mrs. Burleigh, Col. John Muckle of Philadelphia, Major Foster Kennedy.

This clubs is a most excellent project and exchanging reminiscences with many men whose outfit he had seen in decident to the New York Council of British War Veterans; Col. Lemuel Lioyd, D. S. O.; Mary Sheldon, Australian and south the privilege to personally see for som time in France. I saw their courage, their endurance, their bravery and self-is acrifice and marveled at it. T

26 West 39th St.

21 West 38th St.

Entrance on 39th St. Is Most Convenient for Automobiles.

The New Lowered Prices on

Apparel for Stout Women REDUCED STILL FURTHER!

All the Lane Bryant regular stock was marked at the New Lowered Prices early in the Fall.

Now, however, we are going to make that precedent a principle, and even before winter,

REDUCE THESE LOW PRICES STILL FURTHER!

-AUTUMN SUITS

Fashion's accepted Tailleurs achieved with slenderizing lines in the newest autumnal fabrics coupled with superb workmanship.

Tweed, Tricotine and Velour Suits, tailored and embroidered models with convertible or notched collar. New three-quarter length jackets.

Smart semi-fitted and belted models of Yalama, Broadcloth, Duvet de Laine. Tailored, embroidered or fur trimmed. Silk lined.

Ultra - fashionable Tailleurs of superior quality Moussyne, Veldyne, Duvet Superior embellished with fine fur or embroidery. Also tai-lored models.

Regularly Sold to \$59.50 NOW REDUCED TO

 $39^{.50}$

NOW REDUCED TO

Regularly Sold to \$74.50 Regularly sold to \$110 NOW REDUCED TO

79.50

Coats

Two new models, one of fine quality Broadcloth, is a semi-fitted model. The other is a narrow belted coat of fine Bolivia with fur collar.

Regularly sold to \$74.50 NOW REDUCED TO 59.50

Capes

A charming costume cape of fine Panvelaine, deftly enhanced with Mole or Caracul "Chin Chin" collar. Also Broadcloth with Mole collar.

> Regularly sold to \$69.50 NOW REDUCED TO 55.00

Waists

Dainty overblouses of excellent quality Georgette. Neatly trimmed with embroidery and beads. New bell shaped sleeves. In suit shades.

Regularly sold to \$12.75 NOW REDUCED TO 8.95

Sweaters

Of imported Vicuna Wool, tuxedo model with narrow belt finished with nevelty buckle. Black, Navy, Grey, Brown or Lavender Heather.

Regularly sold to \$22.50 NOW REDUCED TO 19.50

Dresses

Crepe Satin, Poiret Twill, Tricotine, Crepe de Chine and Satin with long and short novelty sleeves, uneven drapings on skirts, silk tassels, braid.

Regularly sold to \$59.50 NOW REDUCED TO 39.00

Dresses

High cost Gowns of superior quality Canton Crepe, Crepe Satin and Tricotine, with newest trimmings that are a revelation of richness.

> Regularly sold to \$98.50 NOW REDUCED TO 59.00

Skirts

For street as well as sports wear are these skirts of finest quality Prunella Cloth in box or cluster pleated models. All made the "Lane Bryant Way."

Regularly sold to \$19.75 NOW REDUCED TO

Exquisite creations for the matronly as well as the young woman designed by an expert. Panne and Lyons Velvet, Hatters' Plush.

Regularly sold to \$15.00 NOW REDUCED TO

-EXTRA SPECIAL—A limited number of-Fur Coats for Stout Women Of excellent quality seal—45 inches long

Cut extra full and extra roomy with slenderizing lines for the stout woman, 39 to 56 Bust. For-

mer Price \$250.00.

NOW REDUCED TO

An extraordinary special of finest quality seal. Has deep shawl collar. Handsomely silk lined, finished with silk embroidered border.

Men's Neckwear

1.20 Each

Hair Nets, Cap and Fringe Shapes .95

Aznold Constable & Co.

5TH AVENUE AT 40TH STREET

Extraordinary Sale Dinner Napkins

These are the famous Gold Medal ish Linen extra fine Double Damask apkins with an all plain Satin band.

Last year's Price 45.00

16.50 Dozen

New Floor Coverings

Continuing our great semi-annual sale of the newest weaves in Carpets and Rugs at prices that are about

1/4 under replacement values

New Wilton Rugs	
Size Formerly 27 x 54 21.00 4.6 x 7.6 50.00 6.9 x 9.0 112.50 9.0 x 10.6 147.50	Sale Prices 15.25 37.75 83.25 110.00
9 x 12 167.50 11.3 x 13.6. 235.00	166.50

Seamless Chenille Rugs

-in a range of realistic Oriental designs and colorings with fancy figured and band borders.	Also plain Taupe centres	
Size	Former Prices	Sale Prices
18 x 36	3.25	2.75
26 x 54	6.25	5.50
30 x 60		1000
6 x 9	42.50	35.00
9 x 12	72.50	60.00

Plain and Figured Carpets

Regularly 5.75 Yard

Just a Real Sale of Men's Business Shirts

5.000 in All

Every One Perfect. All Styles Featured.

1/4 to 1/3 Former Prices

Group 1 Really good Shirts t this price are hard to find, but ere is an assortment that rivals ny heretofore shown. A special surchase together with some of our wn discontinued lines. White and

Regularly 1.65 to 2.00

1.35

Group 3

Viyella Flannel Shirts with separate collar to matchequally popular for business and sports wear. White, medium and

Regularly 10.50

7.95

Group 2

Only the Best Qualities.

Shirts for All Occasions.

Imported Scotch and English Woven Madrases in an almost endless variety of light and medium shades—fast colors very finest making throughout. A splendid shirt for business and one that will prove most durable.

Regularly 4.65 to 5.00

3.50

Group 4

Double weight Silk Shirts This particular shirting is so well known that we are compelled to keep a complete stock always on hand. Same quality and patterns that thousands of shoppers have bought

Regularly 14.50

9.85

Extraordinary Value! Women's Eiderdown Robes

Choice at

Rose, Copen, Lavender, Pink, Light Blue. The collar, sleeves and pocket are trimmed with satin ribbon. Complete with tasseled girdle cord. A very exceptional value.

New Corduroy Robes at 3.95

Dainty Breakfast Coat models in attractive rings. Very special values.

Greatest Value Giving

Sale We Have Ever Offered

Mohair Plush Motor Robes

(Better Grades Only)

Extra heavy weight double robes of the most luxurious kinds-All the popular Real Value 53.50

Now HALF PRICE

Heavy Mohair Plush Robes of the better type.

Value 32.00 Now 19.50

Other Plush Robes 8.95 and 12.45

25,000 Yards of

Dress Goods

In a Great Clearance Sale! 40-INCH DRESS SERGE-soft finish in Navy

Formerly 2.00.

54-INCH DRESS SERGE—sponged and shrunk in Navy, Brown and Black. Formerly 3.50. Sale Price 1.68 Sale Price 1.68 54-INCH SILVERTONE SUITINGS in Brown, Navy and Oxford.

Formerly 4.50. Sale Price 2.45 50-INCH FRENCH TRICOTINES AND POIRET TWILLS—Navy, Brown, French Blue and Black. Formerly 4.00.

56-INCH IMPORTED TWEEDS for suits and oats—in Brown, Gray, Green and Oxford mixtures.
Formerly 4.50. Sale Price 2.75

54-INCH IMPORTED PLAIDS in new colors-Sale Price 3.25 Formerly 5.50.

54-INCH KITTEN'S EAR COATING in Navy. Taupe, Brown, French Blue and Black. Special Sale Price, 4.50

54-INCH IMPORTED CASHMERE COATING Formerly 17.00. Sale Price 10.50

Women's Hosiery

Plain Lisle Hosiery in a fine, even weave—Black and Cordovan—semi-fashioned and strongly reinforced Special, .37 or 6 pairs for 2.10 Women's full fashioned pure thread Silk Hosier of a quality that will wear well—in Black wit clastic cotton tops. Very Special, Pair, 198

New!

Fabric Gloves

(Double thickness-duplex weight) A new winter model is shown in Duplex Chamois Suede Lisle with spear point embroidery—two clasp style in Cafe au Lait, Gray or White. Regular Value 1.50. Introductory Price, .95

Eight button Duplex weight Gloves in Beaver. Mastic, White and Cafe au Lait—effectively finished. Regular Value 2.25. Introductory Price, 1.48

Surplice Spencers

Knitted Jackets

Exceptional Quality Philippine Lingerie at 2.95

Gowns Envelope Chemise Straight Chemise

The unusually fine qualities and distinctiveness of the patterns are such as found only in Philippine Lingerie at much higher prices. All sizes 36 to 44.

Flannelette Gowns

Made of exceptionally fine quality that is ficecy and warm. Collariess style with long sleeves.

New Petticoats Remarkably Low Priced

Smart straightline Jersey Silk Petticoats with effective openwork and embroidered flowered patterns. In Navy, Black and Brown and Fall colorings. Lengths 30, 32, 34 and 36.

Special 3.95

men's Silk embroidered Radium Petticoats, neavy Milanese Jersey Silk Skirts with a four hemstitched hem—in favored autumn shades, ling Navy, Brown and Black. Lengths 30, 32,

Special 5.95

New Veilings Special at .19 and .27 Yard

Large and small Octagon mesh Veilings in fash-mable shades of Henna, Red, Blue, Brown, Taupe, White and Black. Also an attractive variety of

.19 Regularly .30 to .50. Special 1500 yards of Smart French Veilings in combine on colored dots and fancy meshes. Regularly .55 to .75. Special, .27

Silk Mull Comfortables

A soft, fine quality in dainty figured pattern with Regular Value 9.00

5.85

Presenting Extraordinary Values in

High Grade Apparel

Misses' Crepe de Chine Dresses-

Dainty full waisted model with soft, crushable belt of self material, ends of which are finished with deep beaded fringe—lower part of skirt and sleeves beautifully embroidered in newest beaded design. In Navy and Black. 19.50 Sizes 14 to 20 years. Greatly underpriced at

Soft Bolivia Cloth Coats-With large fur collar and cuffs of Kitt Australian Opossum—new flare model effectively stitched at sides. Silk lined and warmly interlined.

39.50

Deep Pile Normandy Coats

Authoritative Styles in Dresses Priced from 34.50, 42.50 to 89.50

A 1.95 Silk Sale Why Exceptional?

Because-Prices have never been lower There is a complete line of colors The silks are new and just received We feature only the weaves most in demand

Black

Lyons Black Taffeta Satin Charmeuse This quality regularly retails for

more than double the quoted sale price. 40 inches wide.

A weave imported direct from a celebrated silk manufacturer whose name we are requested not to use because of the reduction in price. Formerly 4.50 Yard

All Shades Taffeta

There are dainty pastel coloring

for evening and dinner wear, also deeper tones and Navy.

Formerly 4.50 Yard

All Shades Satins

Soft, shimmering lengths of Satin in exquisite color tones—very superior quality—36 inches wide. For street, dance and dinner frocks.

Formerly 4.00 Yard

Thousands of Silk Remnants Grouped for immediate disposal

At Half Price

Truly Phenomenal Values in the Sale of Fur Coats

Illustrated-Dark Silky Marmot Fur Coat

with huge convertible collar that is extremely smart when worn open or muffled becomingly around the throat—new flare, belted model with self or raccoon collar—silk lined throughout. Last Season's Price

165.00

97.50

Bay Seal Coats (Dyed Coney) Of a deep, pure Black—fashione with large shawl collar and flat cuffs—36 inches long—hig

Last Season's Price 165.00

98.50

New Caracul Coats on new slender lines that have a slight tendency to flare

135.00

Natural Muskrat Coats of full furred skins in clear brown tones-36 inches long. Remarkable Value at

150.00

Smart Hudson Seal Coats 295,00 375.00 to 500.00